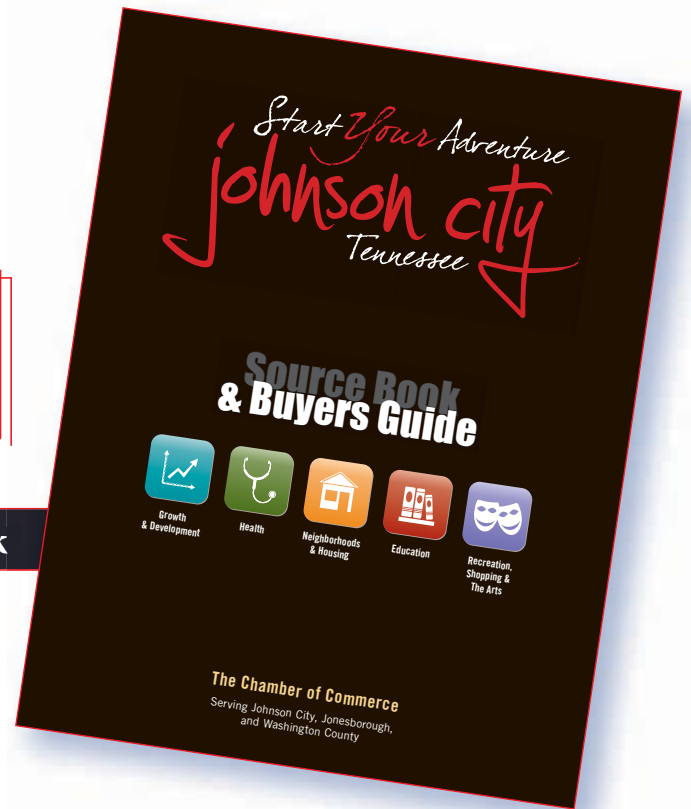


The Source Book 2012



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One-Eighth Page	\$ 950
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Full Page
7.25" x 9.5"

Half Page
Vertical
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7.25" x 4.75"

1/4 Page
3.375" x 4.75"

1/4 Page Horizontal
7.25" x 2.375"

1/8 Page
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3.375" x 2.375"



2012 Source Book & Buyers Guide

Advertising Contract

Directory Publication Section

Placement:

- Outside Back Cover
- Source Pages
- Inside Front Cover
- Membership Listing
- Inside Back Cover

Ad Size:

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- 1/4 Page VERTICAL
- 1/2 Page HORIZONTAL
- 1/8 Page HORIZONTAL
- 1/2 Page VERTICAL
- 1/8 Page VERTICAL
- 1/4 Page HORIZONTAL
- QR Code (Buyer's Guide Only)

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Fax: _____
 Website: _____
 Creative Contact: _____
 Phone: _____
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 Invoice Check Credit Card Number: _____ Expiration: _____
 Comments: _____

Authorized by: _____

Print Name: _____ Date: _____

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 Living and Doing
 Business in
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Ad Requirements & Specifications

Disk Ready: Indesign, Quark, Xpress, Illustrator, PhotoShop and Adobe Acrobat PDF files. (Macintosh preferred). Please include the fonts used for your ad. Illustrator files should be saved as an eps with all fonts converted to curves or paths. All Adobe Acrobat PDF files should be distilled for high-quality print resolution and should have all fonts embedded. Convert all spot colors to process.

Copy & Materials Deadline

All ad copy and digital files are due three weeks after the purchase of your advertisement. You will have a chance to review your ad to confirm accuracy of information. For more information please call Emily Macbeth at (423) 246-0336 or emacbeth@absolute.com.