



Award Application

The Chamber of Commerce serving Johnson City-Jonesborough-Washington County TN is proud to introduce the Regional Business Excellence Awards Program. It will annually honor businesses for their significant role in our community and economic growth. We have expanded the area of reach while at the same time, narrowed the focus of award categories.

Winners will be announced at our Regional Business Excellence Awards Luncheon, scheduled for March 28th, 2019, at the Millennium Centre

Why Participate? This is an excellent opportunity to gain great exposure for your company. By participating, your company will be recognized for its successes and celebrate its achievements among the Northeast Tennessee/Southwest Virginia business community. All businesses and organizations in our region are eligible to participate.

As an Award Nominee, you will receive:

- Official Award Nominee logo to display on your website or marketing materials
- Name listed on the Chamber Excellence Awards website page
- Name and description in the Excellence Awards program

As an Award Winner, you will receive:

- Official Excellence Awards Winner logo to display on your company website and/or marketing materials.
- Name listed as an Award Winner on the Chamber's website, press materials, and other promotional materials.
- On-going recognition throughout the year at various Chamber events.
- Recognition on stage during the Excellence Awards Luncheon event.
- Special award engraved with your name.

Deadline to apply: February 1st, 2019

Application Fee: \$50 for one category, \$25 for each additional category

- Includes one seat at the luncheon per business
- Additional seats \$50 each

Contact Persons: Heather Hill, hill@johnsoncitytnchamber.com, (423) 461-8004
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Award Application Criteria

Application Process:

- Deadline for submission February 1st, 2019. Application must be submitted online or by email.
- Entry forms, narrative, and payment can be submitted online, <http://www.johnsoncitytnchamber.com/http://www-johnsoncitytnchamber-com-regional-business-excellence-awards-2/> or to hill@johnsoncitytnchamber.com.
- Applications will be reviewed for completeness – application form, narrative, payment, etc.
 - All submissions must include completed application form.
 - Your application will not be processed until all applicable fees are received, unless you have notified the Chamber otherwise, i.e. check being processed by corporate office, etc.
 - Credit cards accepted or online on the Chamber’s website – go to the Regional Business Excellence Awards page for payment link or at the Chamber Office. Make checks payable to The Chamber of Commerce.
- A panel of experts in each category will review applications and narrow the group down to the top 3
- Top 3 applicants in each category will be contacted to schedule a mandatory in person interview with a panel of business leaders.
- All submissions become the property of The Chamber of Commerce.
- By entering, you agree to the release of your business name for winner notification purposes and for public winner disclosure, as required by law.
- All judges have signed conflict of interest/confidentiality agreements to ensure that all entries and details about entrants and their respective businesses will not be disclosed to anyone outside the judging process. All applications will be treated with the strictest of confidence at all times.

You may enter under one of these employment sizes: Your business size is determined for the region only, not nationwide.

- Small Business – 1 - 10 full time employees
- Medium Business – 11 - 49 full time employees
- Large Business – 50+ full time employees



Award Categories

You may enter under multiple categories. Clearly indicate the category on your award application.

1. **Excellence in Community & Culture** – Demonstrate you have a positive impact on your community.
 - What community action/participation did your business undertake in 2017-2018?
 - How does your business support employees – health and wellness, engagement, continuing education, other?
 - What sets your business apart from others, as it relates to community and culture?
 - Provide back-up information, references, other

2. **Excellence in Environmental Support** – Demonstrate you have taken steps to be a steward of the environment.
 - Explain your environmental impact and efforts made to address this impact.
 - What has your business done to improve environmental performance in 2017-2018?
 - How are your employees engaged in environmental support?
 - What sets your business apart from others, as it relates to environmental support?
 - Provide back-up information, references, other

3. **Excellence in Customer Experience** – Demonstrate you consistently deliver an innovative, upper quartile customer experience.
 - Explain your product and/or service.
 - What customer-focused efforts and programs were launched in 2017-2018?
 - How has your business addressed social trends and technological changes?
 - What sets your business apart from others, as it relates to customer experience?
 - Provide back-up information, references, other

4. **Excellence in Marketing & Innovation** – Demonstrate you recognize the importance of improving your performance and operational effectiveness.
 - Explain your product and/or service.
 - What product or service have you reformatted to meet changing trends?
 - How are your employees involved in the new efforts?
 - What sets your business apart from others, as it relates to marketing and innovation?
 - Provide back-up information, references, other



Award Application Form

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Please provide a brief description of your business and its primary activity in the business community:

We are applying under the following employment size:

Small Business (1-10) Medium Business (11-49) Large Business (50+)

Business size is determined by region not nation-wide

We are applying under the following application categories: You may apply in as many categories as you wish. Each entry requires a completed application, answers to the awards category questions (in 500 words or less per question) and payment to be considered.

- Excellence in Community & Culture
- Excellence in Environmental Support
- Excellence in Customer Experience
- Excellence in Marketing & Innovation



Sponsorship/Reservation Form

_____ We would like to be the \$2500 **Presenting Sponsor** of this event (limited to 1)

_____ We would like to be a \$1000 **Headline Sponsor** of this event (limited to 3)

_____ We would like to be a \$500 **Table Sponsor** of this event (includes 8 reserved seats)

_____ We would like to be a \$250 **Table Sponsor** of this event (includes 4 reserved seats)

(Sponsors and prize donators will be recognized in event specific emails, event power point, event agenda, and mentioned by our event Emcee)

_____ We would like to reserve _____ seats at \$50 each for a total of \$_____.
Please note each nominee receives one (1) complimentary reserved seat.

Total Amount Due: \$ _____

_____ Our Check is Enclosed

_____ Please Invoice Us

_____ Please Charge our Credit Card: _____ Exp. Date _____ V Code _____

Company Name: _____

Contact Person: _____ Title: _____

Phone: _____ Fax: _____

Email Address: _____

Business Address: _____

Please return via email: hill@johnsoncitytnchamber.com