



2018 Annual Report

Did you know our Chamber accomplished the following:

- Showcased members to ETSU and Milligan students and faculty during Fall welcome week events.
- Assisted with Washington County Agricultural & Business Appreciation Dinner, Ag School Fair Tours, FFA Tours, and Ag Literacy Week.
- Completed second year as a Retire Tennessee Community.
- Hosted more than 15 conferences, 14 travel writers, and 60 sporting events. Hosted inaugural Gearin' Up For America's Night Race event. Johnson City names Top Adventure Town in Blue Ridge Outdoors Magazine.
- Promoted downtown Johnson City events and activities - Founders After 5 concerts, Small Business Saturday and Downtown in December holiday festivities. Supported Trick or Treat on Walnut Street.
- Coordinated two Legislative Meetings for the membership; one regional breakfast with Bristol and Kingsport.
- Coordinated State of the City/County/Town Luncheon with updates from the three Mayors.
- Introduced GO VOTE campaign. Held Meet & Greets with state and federal candidates. Surveyed candidates for City Commission, City School Board, Washington County Commission, Washington County Commission - distributed responses to encourage voting.
- Provided networking activities: Membership Breakfasts, Business After Hours, Membership Luncheon, State of the City-County-Town Luncheon, Golf Tournament, and Taste of Johnson City.
- Held successful 1-day membership event with 128 new members secured.
- Redesigned business awards program - Regional Business Excellence Awards.
- Continued design and publication of Source Book, chamber weekly e-newsletter, and website.
- Coordinated Leadership 2020 and Youth Leadership 2020 Programs. Introduced CARE Program at Topper Academy.
- Hosted Lunch & Learns and Women's Power Hour to engage the membership.
- Supported TN Promise, TN Scholar, TN Reconnect, and TN Achieves Programs.
- Received 26th year of an unmodified opinion audit in response to our fiscal procedures; our 9th consecutive year with no audit adjustments. Chamber Foundation has received unmodified opinion audits since 2005.
- Played an active role in Regionalism conversations with key stakeholders and other Chambers in NE TN/SW VA.
- Convened capital campaign steering committee to develop strategy for future Chamber location. Entered into discussion with R&G Ventures on possible relocation to Model Mill.
- Chamber and CVB are active on social media.